

Upcoming Events

- **MAR 5**—WIB Luncheon
Holiday Inn
- **MAR 6**—“Chamber
101” COD/CS
- **MAR 11**— Monthly
Luncheon Kay McKeen
Holiday Inn
- **MAR 19**—After Hours
RoccoVino’s
- **APR 8**—Annual
Meeting/Luncheon/10 Yr
Recognition
Holiday Inn
- **APR 16**— After Hours
Fox & Hound

See page 5 for more details.

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Spring 2009

Volume 15, Issue 1

Promotion, Promotion and Promotion

Chambers provide many services and opportunities for members, assisting them in their businesses. A major benefit of chamber membership is the promotion received through a variety of ways.

During any normal week, the chamber office receives numerous phone calls from residents and other businesses, searching for a plumber, apartment, florist, hotel, etc. We love to direct them to our website or give them contact information on your business.

Another form of promotion is through our Business-Community Directory, published every other year. Each chamber member has two listings in this book— one by alphabet and one by category. The directories are

delivered to each home in Carol Stream, as well as being distributed through the library, chamber office, Village Hall and various businesses. Ads are also available to show a photo or give more information on your business.

IT’S ALL ABOUT PROMOTION!

New this year is the Member Promotion Testimonials at our monthly luncheons. Each month two members can highlight a chamber member who they have used. The purpose of this new program is to remind members that they can strengthen business relationships by using fellow chamber members. If you would like to give a testimonial, call the chamber office.

Attending chamber events

where we have 30-40 people at an After Hours or 60-100 at a luncheon is a great way to ‘get the word out.’ Bringing a flyer for each seat/bag is something that furthers that promotion. Of course, we are strong believers in each attendee standing and saying their name and company name, for all to hear. And after the luncheon, the recap of all attendee names is key, too.

Are you taking advantage of all the ways to promote your business through the chamber?

- ◆ Shop the Chamber eBlasts
- ◆ Free mini-exhibitor table
- ◆ Be a sponsor at an event
- ◆ Enhance your website listing

Let us know if you have questions about promoting your business.

Happy 50th Birthday, (Village of) Carol Stream!

It was fifty years ago when the official incorporation of the Village of Carol Stream took place. Named for Carol, daughter of developer Jay Stream, Carol Stream is perhaps the only town named for a living person and provides a great place to live, play and work.

The chamber would like to wish (the Village of) Carol Stream HAPPY 50th!



From the Desk of the Executive Director

Chamber Board

President

Jim Hodgdon 630.980.4499
The HBC Group

Vice President

Dick O’Gorman 630.665.2489
Ivy

Treasurer

Mike Holmgren 630.871.1177
Accounting Network, Inc.

Secretary

Ann Kennedy 630.653.0755
Carol Stream Public Library

Executive Director

Luanne Triolo 630.665.3325

Board of Directors

Mike Ashby 630.668.8161
DuPage County Farm Bureau

Patrick Bartel 630.892.1700
Bartel’s Auto Clinic

Marina Collazo 630.508.0651
Restoration Coalition

John Fiotti 630.842.7849
Law Offices of John Fiotti

Lea Jackman 630.681.0962
Western DuPage Special Rec. Assn.

Darrel Malcom 630.528.1315
Kids Against Hunger-Fox Valley

Robert McNees 630.665.8811
Robert A. McNees & Associates

Patricia Pauling 630.260.0095
Glendale Lakes Golf Club

Christie Ruffino 630.221.8100
Total Staffing Solutions, Inc.

John W. Wheeler, Jr 630.841.5421
Water Tower Financial Partners LLC

Edward Zuniga 630.871.8840
Community Auto Body

Village Liaison

Bob Glees 630.871.6231
Village of Carol Stream

Newsletter

Luanne Triolo 630.665.3325

Dear Chamber Members,

Have you ever been so motivated and excited about new projects that you don’t know where to start? Multiply that by 50 and you know how I feel. After a week at Chamber Institute in January, I am even more invigorated and enthused about our chamber! Some of the new programs have begun or old ones have had new life breathed into them. The Ambassadors are on fire! We have a great group who is engaged and so helpful, we really appreciate them. Our year started strong and our February lunch was near record. You members really know the value of networking!



We continue into Spring with solid programming and events that will provide the opportunity to strengthen the relationships you have with fellow chamber members. After Hours at RoccoVino’s and Fox & Hound are always a flexible way of meeting others...and FREE, too. Our luncheon topics are invigorating— Kay McKeen who will address many environmental issues as well as saving money for businesses; Our Annual meeting will be our April program with the 10 year recognition and May will feature our Mayor, Frank Saverino, giving the State of the Village. We have Women In Business luncheons in March and May which will feature both pertinent speakers as well as progressive networking activities.

In tough economic times, please don’t forget your ties to your fellow chamber members. There is a lot of business to be had within the chamber itself; consider using fellow members in order to strengthen their business and provide your company with quality products and services. Tell others about your fellow members! Promotion, promotion, promotion.

Enjoy your Spring!!

Luanne Triolo, Executive Director

Notice is hereby given that the Annual Meeting of the Carol Stream Chamber of Commerce will be held at the Holiday Inn Hotel & Suites, Carol Stream, on Wednesday, April 8, 2009 at 12:00 Noon to receive, consider, and act upon reports of the Board of Directors and officers, and for the transactions of such business as may come before the meeting.

Ann Kennedy, Secretary

Chamber Ambassadors

- Mary Ahart/Matrix Payment
- Cindy Allston/WDSRA
- Marina Collazo/Restoration Coalition
- Kim Drwal/Edward Jones Investments
- Rich Drzewicki/Sunrise Chevrolet
- Tom Gosche/The Business Strategist
- Lea Jackman/WDSRA

- Mary Kamka/Send Out Cards
- Renate Knippen/Knippen Enterprises Inc.
- Ken Pederson/American Chartered Bank
- Michele Saxman/Rapid Rentals
- Natalie Smith/Jewelry by Natalie Ann
- Josh Sumner/Harris of Carol Stream
- Tammy Trombetta/Starbucks
- Josh Westerfield/Edward Jones Investments

Chamber Cruise Provides Sunny Networking

One of the advantages of being a part of a chamber of commerce is the networking. Those who attend events benefit from forging and strengthening business relationships.

Last month, members of the Carol Stream Chamber along with some from the Dynamic Professional Women's Network (DPWN) took that concept to an extreme as they 'bonded' on a five-day Caribbean Cruise. Chamber member, Judy Riley of CruiseOne, took care of the planning as 21 individuals boarded Royal Caribbean's *Grandeur of the Seas*. Stopping at Costa Maya and Cozumel, these 'sailors' also

had two days at sea. The groups had two planned gatherings — aka Cocktail Parties — in addition to a wedding vow renewal of two of the DPWN guests, performed by our own Darrel Malcom/Kids Against Hunger. Those who sailed included names like Malcom, Ahart, Collazo, Triolo, Ruffino, Riley, Fenner, Smith, Saxman, some DPWN members, family and friends.



As the ship docked at port, questions circulated about the "next chamber cruise" destination. Where would YOU like to go?



...21 individuals boarded Royal Caribbean's *Grandeur of the Seas*.



13th Annual Five Star Expo Snapshots



Photos on left, counterclockwise: Super Sponsor Sunrise Chevrolet representatives always come dressed 'so fine' - Tom Martino, Brian Kurtz and Rich Drzewicki. Steve Jackson of Bel'GUSTOS is busy delivering delicious pizza at the Five Star. Tom Dau of TeamDau Wellness Options explains his business to a visitor at his booth. Visitors arriving at the Five Star Business Expo are greeted by a banner with the names of sponsors: Allegra Print & Imaging, Catering with Elegance by Glendale, Village of Addison, Sign*A*Rama, First Chicago Bank & Trust, Porte Brown, Addison Independent, Daily Herald, Harris.



Business of the Month



Congratulations to the following chamber members who were chosen for the BUSINESS OF THE MONTH:

JANUARY

- Sign*A*Rama**
- Flood Brothers**
- Quick Delivery Service**
- Jeffrey Handel, DDS**

FEBRUARY

- Outreach Community Center**
- CORT Furniture**
- Steve's Printing Service**
- RE/MAX Suburban**

Steve Otis (above) of Steve's Printing Service LLC had his business card drawn at the February luncheon as one of the four "Businesses of the Month. Those chosen are highlighted in the recap email and on a special page on the chamber website. New at the February luncheon, was a drawing for a free "Shop the Chamber eBlast" and **Kimberly Summers/Tastefully Simple** was the winner. Congrats, Kim!

State of the Village at May Luncheon

Each year, the Mayor and village staff prepare a report on the "State of the Village" for a spring luncheon with the chamber. This year, Mayor Frank Saverino will present his second "State" address on Wednesday, May 13th at the Holiday Inn, Carol Stream, beginning at 11:30am.

This luncheon is usually one of the best-attended events of the year, sometimes with over 120 attendees. If you would like to attend, go online to EVENTS on the website and register online before May 6th.



SNIPPETS... ..



There is evidence that congratulations are in order for The **Mystery Shop** and **Mary Heitert** who celebrate 20 years of storytelling, murder mysteries and interactive events. Congrats!! Consider celebrating **Earth Hour** with your family and friends on **March 28th at 8:30pm CST** Sign up for a **Mini-exhibitor table** at a luncheon, if you haven't already had one this year. Contact the chamber office for more details. Congratulations to **Christie Ruffino** at **Dynamic Professional Women's Network** who opens the **thirteenth** chapter of her organization. Now in three counties, **DPWN** had to

change from "DuPage" to "Dynamic" to reflect their growth. Need \$\$ off your office supply bill? The chamber is a partner with **Office Depot**. Connect and get discounts on much of what you use day-to-day. Click on MEMBERS ONLY on the chamber website. Now Open: The **Chamber Library!** Come to a luncheon and borrow a book. Or donate one at the luncheon registration table. Do you have entertaining to do? Spring will be here, along with Spring break, employee appreciation events, etc. Don't forget to **SHOP THE CHAMBER** first and strengthen a fellow chamber member's business, as well

as build a strong relationship... ..Congrats to **Dick O'Gorman** who opened his newest restaurant, **Ivy**, in Wheaton in March. Enjoy your new 'digs', Dick! Would you like to give a **Chamber Testimonial** at a luncheon? At each lunch, we'll have two people give a testimonial, how they used a particular member business and how it worked for them. Sign up through the chamber office. **Coming soon:** You can have a **video on the chamber website**, depicting your business. Watch for more info, soon. Look for nomination info flyer in this newsletter.



Carol Stream Chamber Upcoming Events

3/5/09 MULTI CHAMBER WOMEN IN BUSINESS LUNCHEON 11:30am-1:00pm



Holiday Inn Hotel & Suites, 150 S. Gary Avenue, Carol Stream
"What Every Woman Should Know" With West Chicago Chamber

3/6/09 CHAMBER 101—New Member Breakfast 7:30-8:30am

College of DuPage—CS, 500 N. Kuhn Road, Carol Stream
Introduction to the Chamber for new & current members

3/11/09 MONTHLY LUNCHEON 11:30am-1:00pm

Holiday Inn Hotel & Suites, 150 S. Gary Avenue, Carol Stream
"Earth Hour" Kay McKeen

3/12/09 MULTI-CHAMBER LUNCHEON REGISTRATION CLOSED 11:30am-1:30pm

Sponsored by Community Bank Wheaton-Glen Ellyn
18 Chambers gather to hear about the impact of the Chicago 2016

3/19/09 BUSINESS AFTER HOURS 5:30-7:30pm

RoccoVino's, 904 Army Trail Road, Carol Stream
FREE Admission - Bring business cards and network



4/8/09 ANNUAL MEETING—MONTHLY LUNCHEON 11:30am-1:00pm

Holiday Inn Hotel & Suites, 150 S. Gary Avenue, Carol Stream
10-Year Awards

4/16/09 BUSINESS AFTER HOURS 5:30pm-7:30pm

Fox & Hound Pub and Grille, 370 W. Army Trail, Bloomingdale
FREE - Bring business cards and network

5/5/09 WOMEN IN BUSINESS LUNCHEON 11:30am-1:00pm



Glendale Lakes Golf Club, 1550 President Street, Glendale Heights
"Tables of Interest" - Progressive lunch with a twist!

5/13/09 MONTHLY LUNCHEON —"STATE OF THE VILLAGE" 11:30am-1:00pm

Holiday Inn Hotel & Suites, 150 S. Gary Avenue, Carol Stream
Mayor Frank Saverino presents the State of the Village

5/27/09 JOINT BUSINESS AFTER HOURS 5:30pm-7:30pm

Joint event with the Roselle Chamber at *Roselle Bank*
FREE - Bring business cards and network



Women In Business Offer Networking, Education

Have you attended a Carol Stream Chamber Women In Business luncheon?

Men and women, alike, are invited to attend these networking events held every other month. Some of the gatherings highlight speakers on topics pertinent to women; some feature a networking activity.

March 5th, we have invited the West Chicago Chamber Women In Business group to join with us for an educational opportunity, "What Every Woman Should Know." What are the latest updates in CPR? — because they have changed. Women experience different heart attack symptoms than men. Greg Schwarze from the

Carol Stream Fire Protection District will educate us on these topics and more. "Smart Credit—Cleaning Up Your Credit Score" will feature Mr. Brook Bachman from Elite Mortgage Group who will guide us in making good choices to improve our credit score. This is important for good rates in today's tough economic market.

We will, once again, offer "Tables of Interest" for the May 5th WIB luncheon at Glendale Lakes Golf Club. If you were at a past "Tables" event, you were able to choose the topics of three different tables to sit at. Each table was sponsored by a member and had a theme complete with giveaways. In the past we have had

tables with themes of Travel, Shopping, Pet lovers, Spa, and more. Stay tuned for more information on this and the upcoming July 16th event with speaker Gail Sussman Miller, as well as the annual "What Women Want" Expo on September 23rd! Make time for Women In Business!



Scholarships Offered to Carol Stream Students

Once again, the Carol Stream Chamber, through Dollars for Scholars, is offering Carol Stream residents college scholarships.

The Carol Stream Chamber of Commerce Dollars for Scholars® Chapter is offering 5 \$1,000 scholarships to eligible Carol Stream residents. The requirements are:

1. The applicant must be a Carol

Stream resident.

2. The applicant must fully complete the Chapter's Scholarship Application Form and see that the form is fully executed

3. The applicant must plan to attend an institution of higher learning: a 4 year college or university, a 2 year community college, or a professional trade

school.

4. Applicants may not be a child of a member of the Chamber's Dollar for Scholars Board of Directors.

Applications are available both in PDF and Word format, on the chamber website. Deadline to have the forms in is April 17th. The Chamber encourages students to apply for this scholarship.

Are You Linked In to Social Networking?

If you are one of the few who haven't joined one of the growing list of business networking sites that are online, perhaps you should take a look at what everyone is talking about. These services are designed to facilitate communication and

referrals for business purposes. You invite friends and business associates to be part of your 'inner circle', then search using the system to look for others you may know, through yours and other's contacts. Soon, your circle of contacts grows as

introductions are made or individuals are contacted by way of mutual friends. The Carol Stream Chamber has a page both on Facebook and LinkedIn. The chamber plans to have a luncheon addressing social networking in the near future.

Chamber RSVP Policy - The Luncheon Policy beginning July 11, 2008 which requires attendees to pre-register for all chamber luncheons, regular monthly luncheons as well as Women In Business luncheons. When you pre-register, we are better able to plan with the restaurants we are dealing with for the right amount of meals. Pre-registration (RSVP) must be done 3 business days prior (Friday noon for a Wednesday luncheon) and walk-ins will not be able to be accommodated. Cost for member lunch will be \$25 and non-members are \$30 pre-paid. Cancellation and no-shows will be charged \$25. Payment will be expected in advance or at the door; no invoicing available. We do appreciate your consideration and cooperation on this new policy. Please call Luanne Triolo if you have any further questions on this matter (630) 665-3325.

ComEd Energy Efficiency Programs Save Businesses Money

Update from the Village of Carol Stream

As part of the new state-wide electric franchise with the State of Illinois, Com-Ed has developed several approved electric efficiency programs for Illinois businesses in the Com-Ed service area to foster both reliability and energy conservation. The Smart Ideas for Business programs offered by Com-Ed includes financial incentives, information, tools and tips that will help businesses save more money on their energy bill. The program offerings:

Custom Projects

Because business operations vary widely, this program encourages businesses that have energy uses that include compressed air, motors greater than 200 hp and non-HVAC variable speed application to inquire about custom incentives.

HVAC

ComEd provides a number of incentives for energy-efficiency upgrades for Heating, ventilation and air conditioning (HVAC) which can account for as much as 30% of a building's annual energy usage. Financial incentives exist for upgrades to water cooled chillers, air cooled chillers, unitary packaged systems, terminal packaged systems as well as standard room air conditioners.

Load Response (Smart Returns)

ComEd Smart Returns is a "load response" program that pays business customers financial incentives for reducing their electricity usage during times of high wholesale electricity prices. If you're a business that has the potential to reduce electric use when requested to do qualifies for the Smart Returns program's financial incentives.

Lighting

ComEd is offering incentives to generate an even larger return on your energy investment and accelerate the payback period.

Financial incentives exist for screw in CFLs, hard-wired fluorescent fixtures, permanent lamp removal, high-performance T-8 retrofits, cold cathode lamp, high-efficiency exit signs and the installation of occupancy sensors.

Refrigeration

There are numerous cost-effective, energy-saving technologies available to improve the efficiency and performance of refrigeration systems - and ComEd offers rebates to help you take advantage of the best ones. Incentives exist for strip curtains for walk-in freezers/coolers, EC motors for walk-in coolers, evaporator fan controls, automatic freezer, anti-sweat heater controls, door closers beverage and snack vending machine controls

Retro-Commissioning

A new energy efficiency service that provides valuable expert building analysis at no cost. This service is a full-building tune up designed to ensure your facility/building operates at optimum energy efficiency. The expert tune up focuses on energy use systems and identifies no cost and low cost energy-saving improvements.

Motors

ComEd provides incentives for qualifying premium efficiency motors. Com-Ed provides financial incentives up to \$7/horsepower for installing qualifying NEMA premium efficiency motors.

Frequently Asked Questions

(FAQs) http://www.comed.com/businesssavings/programs/incentives/faq_business+programs.htm

To Inquire

Visit the Smart Ideas for Businesses web link at www.comed.com/businesssavings/ or phone the Smart Ideas hotline at 1-888-806-2273.

“financial incentives, information, tools and tips ... help businesses save more money on their energy bill”.

Article submitted by the Village of Carol Stream for the Chamber newsletter.



Help Us Welcome our Newest Members!



Carol Stream Chamber of Commerce
Located in the *Holiday Inn*
150 S. Gary Avenue
Carol Stream, Illinois 60188-2079

WE'RE ON THE WEB!

CAROLSTREAMCHAMBER.COM

phone: 630.665.3325
fax: 630.665.6965
email: info@carolstreamchamber.com



Advantage MRI of Carol Stream

640 E. St. Charles Road
Carol Stream, IL 60188
Yvette DiSanti
(630) 462-0793

Aflac

524 Coral Court
Schaumburg, IL 60193
Linda Forey
(847) 212-0903

Assisi Homes-Colony Park, Inc.

550 Thornhill Drive
Carol Stream, IL 60188
Mary Anselmo
(630) 682-9000

Barbara's Elegant Touch Staffing, Inc.

5741 Webster
Downers Grove, IL 60516
Barbara Gilleece
(630) 341-3337

ChiTEQ

887 Chatham Drive
Carol Stream, IL 60188
John Anderson
(630) 995-5531

DEMAR Logistics, Inc.

376 E. Lies Road
Carol Stream, IL 60188
Nick Cooney
(630) 510-5697

Eco Sun, Inc.

561 Commanche Lane
Carol Stream, IL 60188
Amro Shadi
(630) 690-7233

Edible Arrangements

156 E. Lake St.
Bloomington, IL 60108
Ed Troutman
(630) 893-8740

Edward Jones

808 Army Trail Road Ste. D4
Carol Stream, IL 60188
Joseph Halm
(630) 372-8090

Frugalers

864 Groton Ln.
Bartlett, IL 60103
Bill Kamka
(630) 965-1470

Health and Harmony Center, Inc.

373 S. Schmale Rd. #103
Carol Stream, IL 60188
Dale Cress
(630) 653-7401

Heil & Heil Insurance Agency

1250 E. Diehl Road Suite 404
Naperville, IL 60563
Rhonda Jarka
(630) 245-4208

Ivy

120 N. Hale Street
Wheaton, IL 60187
Dick O'Gorman
(630) 665-2489

Local Adlink

884 Shenandoah Dr.
Carol Stream, IL 60188
Reymond Dela Cruz
(630) 681-1109

Mary Kay Cosmetics, Inc./Carol Johnson

424 Harbor Trail
Bartlett, IL 60103
Carol Johnson
(630) 220-7791

Metlife Financial Services

2021 Spring Rd., Suite 100
Oak Brook, IL 60523
Nasreen Naemullah
(630) 568-2475

Municipal Media Solutions

676 N. LaSalle St. Suite 213
Chicago, IL 60610
Bob Hoyler
(847) 922-1584

New Beginnings Ministries Worldwide

PO Box 1470
Wheaton, IL 60187
Rev. Andre Allen
(630) 359-1000

Paul O'Brien Nationwide Insurance

1431 Opus Place, Suite 100
Downers Grove, IL 60515
Paul O'Brien
(866) 735-7465

Protection One

2505 S. Finley Rd. Suite 240
Lombard, IL 60148
Debbie Farace
(630) 613-7870

Scott Marhofke Plumbing

Bartlett, IL 60103
Scott Marhofke
(331) 425-3433

State Farm Insurance

1405 W. Lake Street
Addison, IL 60101
Gary Lemenager
(630) 627-6000

Steve's Printing Service LLC

Carol Stream, IL 60188
Steve Otis
(847) 274-7126

Stone Cliff Productions, Inc.

0 South 009 Cottonwood Drive
Wheaton, IL 60187
Lambert Smith
(630) 510-8001

Tina Davies CPA PC

270 Strathmore Lane
Bloomington, IL 60108
Tina Davies
(630) 664-8239

Votre Vu

2410 Adams Drive
Lisle, IL 60532
Jeanne Aleksiewicz
(312) 282-5656

Wright Chiropractic

1430 W. Army Trail Road
Carol Stream, IL 60188
William Wright
(630) 736-7065