

New Board Members Begin Terms

In a March election, the Chamber membership voted and elected two new board members. John Gul of Fresh & Silk Flowers and Ken Hannah of West Suburban Bank join the current directors whose terms begin June 1st.

Retiring from the board are Bob McNees of Robert McNees & Associates and Jim Brust of Brust Funeral Home.

Mike Hall of American Precision Electronics finishes a two-year term as President. Hall remains on the board but hands the gavel to Jim Hodgdon of The HBC Group. A list of all current directors and the companies they represent can be seen on page 2 of this newsletter.

The Chamber would like to thank all members who participated in this election either by running as candidates or supporting it by exercising their right to vote. Special thanks to McNees and Brust for their years on the board.

“Tee-Off” with us on July 14th at the Golf Classic

What do you think of when you hear about a day of networking, golf, sunshine and socializing? You have pretty much heard the description of the Carol Stream Chamber annual Golf “Classic.” This year is the 16th annual trip to the links for the Chamber members and their associates. Eaglewood Resort & Spa will again be the location for this year’s golf outing on Thursday, July 14th. Chamber volunteers will be on hand at 11:00am to register golfers for the Noon shotgun start. Will you be at the tee? It’s sure to be a day of enjoyment as this ‘best-ball Scramble’ is one of the top in DuPage County, as we are told. Will you be a part of the Golf “Classic?”

So what if you don’t golf? Trust me, there is something at this event for everyone. We hope each and every Chamber member will find an opportunity to participate in this event which is the biggest fundraiser of the year for the Chamber. There are volunteers needed to stuff amenity bags, help at registration, and work at one of the many special event holes. Premium and Gold Sponsors have the chance to set up a table at their hole and share their business and giveaways with the 160 golfers. Members or friends who didn’t golf can still take advantage of networking and socializing at the dinner at 5:30pm at which they will find the fabulous

Raffle, better than ever this year. Stay tuned to learn more in the near future about exciting raffle possibilities. Speaking of raffle, if you aren’t golfing, or volunteering or dining, you can still support this endeavor by donating a raffle gift. We will be happy to stop by and pick up your donation, if you would like.

Register today, if you haven’t already, by going online or submitting the mailed registration forms — this event sells out early. Visit the Chamber website and click on GOLF OUTING 2005 to link to the online registration (thank you website sponsor, John Wheeler) which allows you to not only pay for golf and sign up for mulligans and photos, but also volunteer, sponsor and donate amenity bag items. The cost for golf and dinner is \$190 or an “Early Bird” price of \$160 before June 14th. You won’t want to miss out on this outing — everyone will be talking about it for a long time to come!

“...It’s sure to be a day of enjoyment as this ‘best-ball Scramble’ is one of the top in DuPage County...”



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Your Chamber Board

President

Jim Hodgdon 630.980.4499

The HBC Group

Vice President

Dick O’Gorman 630.665.7121

North Gary Auto

Treasurer

Mike Holmgren 630.871.1177

Accounting Network, Inc.

Secretary

Ann Kennedy 630.653.0755

Carol Stream Public Library

Executive Director

Luanne Triolo 630.665.3325

Board of Directors

Ian Anderson 630.339.4032

RE/MAX All Pro

Mike Ashby 630.668.8161

DuPage County Farm Bureau

Kent Dixon 630.942.8300

Sunrise Chevrolet

John Gul 630.830.5595

Fresh & Silk Flowers

Michael Hall 630.510.2635

American Precision Electronics

Ken Hannah 630.652.2500

West Suburban Bank

Milli Jones 630.942.4861

College of DuPage—Carol Stream

Darrel Malcom 630.510.0044

Brust Preplanning

Matthew Stanio 630.784.8121

National City Bank

Renee Vennero 630.830.4700

Harris Bank of Carol Stream

John W. Wheeler, Jr 630.203.2300

Wealth Management Advocates LLC

Village Liaison

Bob Glees 630.871.6231

Village of Carol Stream

Newsletter

Luanne Triolo 630.665.3325

From the Desk of the Executive Director

It's summer!

Summer may have arrived but the Chamber isn't taking the summer off— are you?

We will be holding luncheons each month—June: Identity theft, July: “Walk DuPage” (everyone will be talking about it), and our special August extended luncheon with no speaker—everyone is the speaker. In addition to the luncheons, we will hold at least one or two “After Hours”/Networking events each month. Special events are also in abundance in the next few months; check the calendar on pages 3 and 4.

Why not bring the family and enjoy the concert at the Town Center on Thursday, June 9th as the Village kicks off its Thursday night concert series and the Chamber is the sponsor of “Night on the Motown”.

Kudos to Chamber members Augustino’s, Brian’s CharHouse, Culver’s, Manhattan’s and Village Tavern who teamed up with People’s Resource Center and will donate 10% of their sales for the June 15th (all day!) sales to benefit the PRC Food Market — let’s DINE AWAY HUNGER.

Have you signed up for the Golf Outing on July 14th? We need more than just golfers! Visit the website and check out all that the Golf Outing has to offer. It’s a day to remember

Someone may ask you: “Where’s Carlo?” See the yellow insert to learn more about finding this fictitious but fun character hiding in our web pages. You just might find him (and more) if you search our website.

The August luncheon (pg. 8) will be unique but most importantly, we hope beneficial to our members. You’ll want to get a box seat for this one! Batter-up!!

September may be off your charts right now but with the Marketing seminar on the 1st, the Expo on the 10th, and Chamber week we feel it’s right around the corner. Enjoy your summer!! Shop the Chamber!



Luanne Triolo, Executive Director

The most important thing in communication is to hear what isn't being said.

Peter F. Drucker

Let us hear from you

Carol Stream Chamber of Commerce



150 S. Gary Ave ~ Carol Stream IL 60188



info@carolstreamchamber.com

Ph: 630.665.3325 Fax: 630.665.6965

www.carolstreamchamber.com

Carol Stream Chamber of Commerce — Upcoming Events

June 2005	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	Enjoy your summer!!			1	2	3	4
	5	6	7	8 LUNCHEON Holiday Inn 11:30-1:00pm	9 CONCERT Sponsor Town Ctr 4-9pm	10 RELAY FOR LIFE Glenbard North	11 RELAY FOR LIFE Glenbard North
	12	13	14	15 DINE AWAY HUNGER —all day Limited restaurants	16 AFTER HOURS Bartel's Auto Clinic 5:30-7:30pm	17 SUMMER IN THE CENTER Town Center	18
	19  SUMMER IN THE CENTER Town Center	20	21 	22	23	24	25
	26	27	28	29	30 AFTER HOURS West Suburban Bank Geneva/President 5:30-7:30pm		

July 2005	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
						1	2
	3	4 PARADE County Farm/Lies 10:00am	5	6 LUNCHEON Holiday Inn 11:30-1:00pm	7 NETWORK/LUAU Reed-Keppler Park, West Chgo 4:30-7	8	9
	10	11	12	13	14  GOLF "CLASSIC" Eaglewood/Itasca 11:00am Registration	15	16
	17	18	19	20	21	22	23
	24/31	25	26	27	28	29	30


August 2005	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
		1	2	3	4	5	6
	7	8	9	10 "Pitch Your Business" Holiday Inn > 11:30-1:30pm < 	11	12	13
	14	15	16	17	18 AFTER HOURS National City Bank 5:30-7:30pm	19	20
	21	22	23	24	25	26	27
	28	29	30	31	Remember...when you need a product or service, SHOP THE CHAMBER FIRST!		

Carol Stream Chamber of Commerce — Upcoming Events

June

- 6/8/2005** **Monthly Luncheon** Holiday Inn Hotel & Suites, 150 S. Gary Avenue, Carol Stream
11:30 AM-1:00 PM \$20 / Members \$25 / Guests
 Speaker: Cheryl Channic from State Treasurer, Judy Baar Topinka's office "Identity Theft"
- 6/16/2005** **Business After Hours** Bartel's Auto Clinic, 190 S. Gary Ave, Carol Stream
5:30-7:30 PM \$5 / Members—bring business cards
- 6/24/2005** **Special Luncheon Event—Economist, Carl Tannenbaum** Altavilla, Addison
11:30 AM-1:30 PM \$20 / Members \$25 / Guests RSVP's only. Limited to the first 300.
 Joint event with Addison, Villa Park, Itasca and Wood Dale chambers
- 6/30/2005** **Additional Business After Hours** West Suburban Bank, 895 E. Geneva Rd., Carol Stream
5:30-7:30 PM

July

- 7/6/2005** **Monthly Luncheon** Holiday Inn Hotel & Suites, 150 S. Gary Avenue, Carol Stream
11:30 AM-1:00 PM \$20 / Members \$25 / Guests
 Bette Lawrence-Water "Walk DuPage" 
- 7/7/2005** **Multi-Chamber Networking Event** Reed-Kepler Park, West Chicago
4:30-7:00pm FREE
 5 Chambers—West Chicago, Winfield, Warrenville, Batavia and CS — will enjoy a Hawaiian Luau themed networking event. Village and elected officials from each town also in attendance.
- 7/14/2005** **Annual Golf "Classic"** Eaglewood
11:00AM Registration; Noon shotgun start
 Have you registered yet to golf? This will be a day you won't forget. Don't golf? Come for the "After Hours" dinner. All Chamber members can participate in some way — raffle items, volunteers, golfers needed.



August

- 8/10/2005** **Monthly Luncheon** Holiday Inn Hotel & Suites/Carol Stream, 150 S. Gary Avenue, Carol Stream
11:30 AM-1:00 PM \$20 / Members only—MUST RSVP by 8/9— "Pitch Your Business"— It's all about you!
- 8/18/2005** **Business After Hours** - National City Bank, 560 Army Trail, Carol Stream
5:30-7:30 PM \$5 / Members



Chamber Scholarships Awarded

The Carol Stream Chamber of Commerce awarded \$2,500 total in scholarships to five Carol Stream residents: Four graduating seniors from Glenbard North High School received the award at the school's Awards Night. They were: Cassie Hulett, Ashley Mulvihill, Rachel Schneck and Jenna Szybowicz. The fifth, Dan Enger is a junior at Mt. Mercy College in Iowa, where he is studying nursing. Scholarship applicants had to be Carol

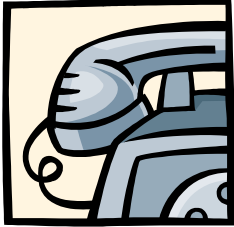
Stream residents who were planning to attend an institution of higher learning: a 4 year college or university, a 2 year community college, or a professional trade school.

Earlier this year, NICOR provided the Chamber an initial \$500 to help start the Chamber Dollars for Scholars chapter. The chamber had originally pledged an additional \$1,000 for a total of \$1,500 in scholarships. After interviewing

a number of outstanding candidates, the chamber passed the hat at two of its meetings and raised another \$1,000 to help support the youth in Carol Stream. Funds were also raised for the scholarship fund through sales of Entertainment coupon books.

The Chamber thanks Scholarship Chair Bob McNeese, John Wheeler, Jr. and Kent Dixon for their assistance on this project.

What Does Your Outgoing Voice Mail Message Say About You? by Doug Smart



You are as good as your word. Don't let your outgoing voice mail message send the wrong message about what it's like to do business with you. How do you feel when you hear a voice mail message that starts, "Today is Monday," but you are calling on Wednesday?! If you're like me, you smile and feel a pang of sympathy for someone who has fallen a couple of days behind. No big deal. Or is it? Yes.

You have the power to teach others how to treat you. That Monday message on Wednesday could mistakenly teach others, "I'm not so good with details. Better not trust me with the fine points of projects or to follow up after the sale."

Here's another example, if your voice mail message says, "I'm either on another call or away from my desk so leave a message and I'll call you back as soon as possible," do you really call back as soon as

possible? Or do you wait until the end of the day? Or do you never call back? I suggest you eliminate the insincere "I'll call you back as soon as possible." Not fulfilling your pledge sends a subconscious message that your words cannot be trusted.

Is this a little thing? Yes, it's microscopic. But big reputations, like coral reefs, are built by lots of little things. In my customer service seminar, an executive with Nordstrom's Department Stores said, "Doug, may I share something with everyone? We are so focused on quality customer experiences that in my department we update our outgoing messages three to five times every day." As many know, Nordstrom's has consistently ranked number 1 in the U.S. for customer service. They send the right messages.

Doug Smart helps people work smart and live happy. His clients include Caterpillar, Coca-Cola, FedEx, IBM, and the GA Bankers Association. He is an award winning professional speaker and is the author/co-author of 15 books, including "Sell Smarter, Faster & Easier." You can reach him at Doug@DougSmart.com

**Business-Community Expo
Sat., September 10, 2005
Town Center Tent/CS
4:00-9:00pm**

On September 10th, the Carol Stream Chamber of Commerce will hold the 2nd annual Business-Community Expo at the Ross Ferraro Town Center from 4:00-9:00 PM. Held in conjunction with the Village's Multi-cultural festival, Chamber members are invited to be exhibitors for a fee of \$100 for an 8' x 8' booth. This is a terrific opportunity for your businesses to be visible in the community. For more information or to reserve your booth see the yellow insert or call the Chamber office at 630.665.3325. Space is limited.

Membership Drive: It's a "slam-dunk"!

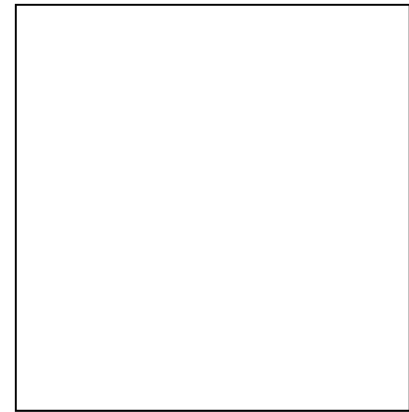
March 31st was the end of a spring month and a very full day for the Carol Stream Chamber -- it was the annual Membership Drive.

Choosing a "March Madness" theme, co-chairs Mike Ashby and Kent Dixon chose team captains, Jim Hodgdon and Mike Holmgren, who held a 'draft' to fill their rosters.

The day OF the event was not dull! Surrounded by Illini colors, teams feverishly worked on getting new members, as Referee Triolo obnoxiously blew the whistle every time a new member signed up. When all was said and done (a week later), Team Holmgren - "The Incredibles" took credit for 23 new members and Team Hodgdon - "The Dominators" dominated the competition with 26 new members. Top recruiter was Jim Hodgdon with 10 new members himself! With the 5 additional new members brought in by "Free Agents" the total outcome of the Membership Drive is officially 54!

We would like to welcome all new members and thank those who participated in this year's drive: Jim Hodgdon/The HBC Group, Mike Ashby/DuPage County Farm Bureau, Dick O'Gorman/Foxfire, Ian Anderson/REMAX AllPro, Patrick Bartel/Bartel's Auto Clinic, Mike Holmgren/Accounting Network, Inc., Christy Ruffino/My Designs, Nancy Morrow/AFLAC, Darrel Malcom/Brust Funeral Preplanning, Don Opperman/Holiday Inn Hotel & Suites, Ken Hannah/West Suburban Bank, Andy Martello/Entertainer, Ann Kennedy/Carol Stream Public Library, Terri Butler/LaSalle Bank and Kent Dixon/Sunrise Chevrolet.

The Chamber office genuinely thanks all those who helped in growing the Chamber!



New Chamber Members

Please join us in welcoming the following 65 new members since March 2005:



Accurate Office Supply

260 Gerzevske Lane
Carol Stream 60188
Joe Krelle
630-784-4700
joekrelle@accurateofficesupply.com

Advanced Custom Engineered Systems & Equipment

450 E. Gundersen Dr. - Ste. 200
Carol Stream 60188
Christopher M. Flood
630-376-1056
christf@aceseq.com

AFLAC

PO Box 88402
Carol Stream 60188
Nancy Morrow
630-830-3199
nancy_morrow@us.aflac.com

AiNi - Ni's Group, Inc.

321 Stratford Mall
Bloomingtondale 60108
Rosie Ni
630-924-7884
ainigroup@usa.com

American Family Insurance Marty Walsh Agency

266 Glen Ellyn Rd -Suite 103
Bloomingtondale 60188
Marty Walsh
630-893.1461
mw Walsh@amfam.com

Aquarium Artists, Ltd.

814 Mansfield Court
Schaumburg 60194
Kevin Sheller
847-962-9677
kevin@aquariumartists.com

At Your Service Travel

119 N. Hale Street
Wheaton 60187
Jill Kelm
630-653-3900
aystinc@ameritech.net

Augustino's Rock & Roll Deli

246 S. Schmale Road
Carol Stream 60188
Cathy Morelli
630-665-5585
camorellil@aol.com

Auto Showcase of Carol Stream

545 E North Avenue
Carol Stream 60188
John Buccaro
630-690-6666
autoshowcase@sbcglobal.net

Buds & Blooms Inc.

367 N. Gary Avenue
Carol Stream 60188
Annamarie Carnduff
630-653-6900

C & S Maintenance

28 W 539 Donald
West Chicago 60185
David Clairmont
630-202-2457

Carol Stream Dental Associates

784 W. Army Trail Road
Carol Stream 60188
Christine Daccardo
630-289-8899
carolstreamdental@yahoo.com

Coldwell Banker/Jill Rudman

990 W. Army Trail Road
Carol Stream 60188
Jill Rudman
630-341-8252
jill@jillrudman.com

CORT Furniture Clearance Center

161 S. Gary Avenue
Carol Stream 60188
Steve Clark
630-681-0600
sgclark@cort1.com

Country Insurance & Financial Services

245 S. Gary Avenue
Carol Stream 60188
Robert Prosi
630-682-8819

Dent Express Inc.

956 W. Army Trail Road
Carol Stream 60188
Ryan Devine
630-546-2846
dentxpress@comcast.net

DuPage Wireless

6 N 331 Keeney Road
Keeneyville 60172
Harry Ehorn

630-973-6087
harry@dupagewireless.net

EcoPure Technology Systems

808 Parkside Drive
Wheaton 60187
Edward J. Bell
630-668-9471
edwardbell@ecoquestintl.com

Fair Towing & Recovery, Inc.

PO Box 8546
Bartlett 60103
Jennifer Talaber
630-392-3270

Fun Stuff For Bars & Business

767 Medford Drive
Carol Stream 60188
Mary Ahart
630-973-6297
funstuffforbars@yahoo.com

Ginny Gemmell LCSW

301 S. Addison Road
Addison 60101
Ginny Gemmell
630-715-6390
therapistginny@yahoo.com

Illinois InteleWeb

325 Ventura Club Drive
Roselle 60172
Ed Smith
630-351-1834
edsmith@intele.com

Koenig and Strey-GMAC Home Services

316 West Roosevelt Road
Wheaton 60187
Celeste Jenkins
630-545-3711
Cjenkins@ksgmac.com

KTJ Accounting Services

410 Silverleaf Blvd
Carol Stream 60188
Lori Thompson
630-936-0192
loriktj@yahoo.com

Kydia Inc.

229 Biscayne#202
Bloomingtondale 60108
Leon Chen
630-776-3590
leonchen@kydiaonline.com

New Chamber Members (cont.)

Lincoln Home Mortgage

103 E. Irving Park Road
Roselle 60172

Gary Danno

630-894-4800
gary@lincolnhome.biz

Lino's Auto Body Repair, Inc.

4 N 212 Old Gary Avenue/PO Box 88603
Carol Stream 60188

Lino or Calla

630-260-0326
karsurgeon13@aol.com

M & M Special Events

493 Mission Street
Carol Stream 60188

Michelle Ingram

630-871-9999
sueh@mmspecialevents.com

Mary Kay Cosmetics Consultant

2 N 359 Pleasant Avenue
Glen Ellyn 60137

Brenda Miller

847-220-5154
brenda_miller@marykay.com

Mature Transitions by Design

29 Graystone Lane
Barrington 60010

Alice D. Giese

630-668-4163

Maxim Mortgage Corporation

823 Commerce Dr-Suite 300
Oak Brook 60523

Dennis McKinnon

630-891-0131
dmckinnon@m2loans.com

McNeil Financial Group, Inc.

4 Cedar Ridge Drive, Suite B
Lake in the Hills 60156

Todd Crescio

847-458-8700

Modern Air Systems, Inc.

30 W 687 Army Trail Rd/ PO Box 55
Wayne 60184-0055

Angela Addante

630-213-2870

Monroe Truck Equipment

1051 W. 7th Street
Monroe 53566

Steve

800-356-8134
mtemarketing@monroetruck.com

Mr. A's Wine & Liquor

234 W. Army Trail Road
Carol Stream 60188

Andy Patel

630-462-5434
andypattel@comcast.net

Nolte's Auto Repair

254 Commonwealth Drive
Carol Stream 60188

Don Nolte

630-653-4940
nbainc@prodigy.net

OEC Business Interiors Inc.

900 N. Church Road
Elmhurst 60126

Ryan Story

630-589-5506
rstory@oecbusinessinteriors.com

Paint Pals, Inc.

1172 Cactus Trail
Carol Stream 60188

Kurt Fenner

630-293-0902
kfenner@fennertech.com

Phiz Marketing

PO Box 4475
Wheaton 60189-4475

Susan Thilgen

630-668-2670
susan@phizmarketing.com

Poplar Creek Church

300 Schick Road
Bartlett 60103

Darrel Malcom

630-483-1000

Pre-Paid Legal Services, Inc.

748 Castleton Court
Carol Stream 60188

Joe Welcome

847-312-4115
joewelcome@prepaidlegal.com

Qualitis Plus

147 Fairfield Lane
Carol Stream 60188

Thomas C. Hokenson

630-784-9574
thokenson@qualitisplus.com

RCP Insurance Services Inc.

780 W. Army Trail Road #308
Carol Stream 60188

Yvonne Novak

630-213-7585
rcpinssvc@aol.com

RE/MAX AllPro - Diana Bone

450 W. Army Trail Road
Bloomington 60108

Diana Bone

630-339-4017
DianaBone@Remax.net

Red Rooster Pantry

260 County Farm Road
West Chicago 60188

Jim Panopoulos

630-202-8898

Regional Truck Equipment

255 Laurel Drive
Addison 60101

Todd

630-543-0330
regionaltruck@aol.com

Reichel's Remodeling

1 N 256 Main Street
Glen Ellyn 60137

Bob Reichel

630-479-4759

Reliv International

419 E. Washington Street
West Chicago 60185

Audrey Ham

630-231-0052
audrey4reliv@sbcglobal.net

RhinoLinings of DuPage

205 E. Kehoe Blvd.
Carol Stream 60188

Bonnie Lee

630-653-4656
info@rhinoit.com

Rosati's Pizza

881 E. Geneva Road
Carol Stream 60188

Adil Jaffer

630-690-9494

Roselle Chiropractic

50 E. Irving Park Road
Roselle 60172

Dr. Tariq Ahmed

630-295-8851
rosellechiropractic@yahoo.com

Sport Clips

537 S. Schmale Road
Carol Stream 60188

630-561-1848

stella7121@aol.com

New Chamber Members (cont.)

Squeegee Bros., Inc.

398 E. St. Charles Road
Carol Stream 60188
Joe and Jim Fruzyna
630-510-9152
squeegeebros@ameritech.net

Stratford Square Mall

152 Stratford Square
Bloomingtondale 60108
Kristin Erickson
630-351-9400
kerickson@feldmanmall.com

Technical Product Services

604 N. DuPage Avenue
Addison 60101
Brian Porter
708-790-3498

The Business Ledger

600 Enterprise Drive #100
Oak Brook 60523
Jim Elsener
630-571-8911
jelsener@thebusinessledger.com

The Lending Center

2001 Butterfield Rd - Ste 370 Rotunda
Downers Grove 60515
Flori Baci
630-546-6816
fbaci@thelendingcenterusa.com

Tooling & Manufacturing Association - Benefit Services Inc.

1177 S. Dee Rd.
Park Ridge 60068
Paul Frank
630-740-0398
pfrank@tmanet.com

Total Staffing Solutions, Inc.

4 S 100 Route 59 - Suite 17
Naperville 60563
Christie Ruffino
630-836-2200
cruffino@4TSSI.com

Transmark, Inc.

24 W. 713 Lake St.
Roselle 60172
Bob Czernek
630-351-9771

Universal Technical Institute

601 Regency Drive
Glendale Heights 60139
Karl Lewandowski
630-893-2650
karllewandowski@uticorp.com

U-Store-It

27 W 125 North Avenue
West Chicago 60185
Emilee Assif
630-293-1680
usi619@ustoreit.com

Western Irrigation

26 W 307 St. Charles Road
Carol Stream 60188
Jeff Adamson
630-653-3937
western.irrigation@comcast.net

Zach Consulting Services, Inc.

753 W. Thornwood Drive
South Elgin 60177
Chris Zach
847-697-4890
chriszach@foxvalley.net

Zenitools, Inc.

170 N. Brandon Drive
Glendale Heights 60139
Daniela Depalo
630-539-0116

**One thought driven home
is better than three left on base.**

James Liter

'Pitch' Your Business August 10th

They say 'it's all in the delivery' — well Carol Stream Chamber members can deliver their pitch at our August luncheon and it is sure to be memorable.

On August 10th, we are expecting some very memorable moments as members have 45 seconds to present and represent their business. How do I do that, you ask? Would **you** remember someone was in the cleaning business if they came up wearing a giant sponge? Be creative but don't be intimidated if you are on the shy side; the Chamber office will be happy to give you ideas or you can pitch your business in the traditional way.

This expanded 11:30-1:30pm luncheon at the Holiday Inn will require you to RSVP ahead of time and you will need to bring 100 business cards. You won't go home empty-handed. And it's possible that **everyone** will remember exactly what **you** do!

Guerrilla Marketing September 1st

At the March luncheon, attendees were inspired by author, local businessman and marketing coach, Al Lautenslager, as he briefly touched on the principles covered in his book "Guerrilla Marketing in 30 Days." The 'buzz' after the lunch was very positive and people wanted more.

You will have the chance to learn much more about marketing in creative ways when we hold a seminar by Al on Thursday, September 1st from 8:30-11:30am at the Holiday Inn. Cost for CS Chamber members is \$39 (\$49 for visitors) which includes a continental breakfast (see flyer insert). Sponsorships are available for this seminar and sponsors will receive an hour of one-on-one marketing coaching from Al Lautenslager along with your company name displayed on print ads, emails, and our website. Open to the public, this seminar will have limited space so sign up today.