



- ✿ GETTING THE WORD OUT ABOUT YOUR COMPANY
- ✿ NETWORKING WITH OTHER PROFESSIONALS
- ✿ MEETING BUSINESS LEADERS
- ✿ QUALITY PROGRAMS
- ✿ AND MORE

That's what our Chamber does for businesses in and around Carol Stream!

A component of the Carol Stream Chamber is giving our members opportunities to reach the public through events and expos. This gives the business visibility in the community and to other businesses.

An exciting and valuable event in the near future is “the wedding expo”, held on Saturday, April 14th, 2012 at the Holiday Inn & Suites in Carol Stream. This expo will be drawing people from the surrounding communities — brides-to-be and their future husbands, mothers, bridesmaids and friends. Exhibitors will be chosen especially for this focused expo and they will do their best to stay true to this wedding event theme and everything that surrounds a wedding. Businesses who sign up can be vendors and exhibitors, and they will be able to sell wares as well as advertise their business. Many will give free services or samples to keep aligned with the theme.

The Carol Stream Chamber of Commerce has 320 members from 39 towns in and around DuPage County. We meet monthly for networking luncheons and hold “Business After Hours” events in local businesses. We do our best to put you and your company in front of other businesses and the community, too.

Check us out -- come to an event, meet our members, visit our website and see if we are a good fit for you. Membership is very affordable, between \$195 and \$395 annually, depending on the number of employees at your business. The chamber office is located in the Holiday Inn & Suites in Carol Stream where many of our events are held.

Connect with us. I look forward to meeting you very much.

Sincerely,

Luanne Triolo Newman, Executive Director



150 South Gary Avenue | Carol Stream, Illinois 60188-2079
Phone (630) 665-3325 | Fax (630) 665-6965 | www.carolstreamchamber.com



CAROL STREAM *Chamber of Commerce*

The **CAROL STREAM CHAMBER OF COMMERCE** is a private, voluntary, not-for-profit organization of businesses and professional people dedicated to advancing the economic well-being within the greater Carol Stream area. Serving our members, we offer a variety of programs to keep our members at their competitive best. We are committed to helping you network and build your business.

SOME OF OUR BENEFITS AND PROGRAMS FOR 2012 & 2013 INCLUDE:

MONTHLY LUNCHEONS: We feel it is the best hour and a half a month that you can spend – the opposite of cold calls! Usually held the 2nd Wednesday of the month. Each attendee communicates their name & company to all. Monthly guest speakers present pertinent information to our members, keeping them apprised of current issues or occasionally strictly networking activities.

BUSINESS AFTER HOURS: Take full advantage of this Chamber networking event. Chamber members are able to meet other members in a more relaxed setting to exchange business information and contacts. 5:30-7:30pm held in one of our Member's businesses. It's a FREE event!

NETWORKING IN THE MORNING: This early morning gathering op gives some of our members the flexibility to network, when they otherwise could not. A free and valuable event with its own special Accelerated Networking that sets it apart.

WOMEN IN BUSINESS: Held every other month at different venues, the Chamber's highly successful WIB events are filled with exceptional networking opportunities and provide the attendees an opportunity to hear insightful, relevant speakers focused on women's issues and needs.

BUSINESS-COMMUNITY DIRECTORY: This handy reference tool is used extensively in Carol Stream featuring only chamber members. Thousands of directories are printed and delivered to homes in Carol Stream and distributed through local businesses, including the Village Hall and Library.

THE CHAMBER CONNECTION: Quarterly Chamber newsletter that keeps its members informed of pressing business issues and concerns that affect their bottom line (Mar, Jun, Sept, Dec).

MONTHLY ELECTRONIC NEWSLETTER updates to keep you current on the latest happenings of the Chamber, created in Constant Contact.

SOCIAL MEDIA MARKETING via Twitter, Facebook and LinkedIn about events and opportunities. Do you 'tweet?'

MINI-EXHIBITOR TABLE: Chamber members have the opportunity to exhibit their business through a table display at a monthly luncheon FREE one time each year + another at WIB event. Have a very VISUAL presence at a luncheon.

WEBSITE LISTING: Each of our members has their own listing on our Chamber website, complete with contacts addresses, web site link, email link, hours of operation and description. Enhanced listings and banner ads available.

JOB POSTINGS: Members can post job openings free of charge, on the Chamber website.

CHAMBER LIBRARY: Need to learn more about business or marketing? Visit the Chamber Library at our luncheons or in the office.

SPECIAL EVENTS...

≡ **'THE WEDDING EXPO':** Meet prospective 'pairs' or newlyweds-to-be at this fabulous new event which features sponsorship opportunities, exhibitor spaces, and flyers in bags. Held at the Holiday Inn & Suites in Carol Stream, sell your products & services. (4/14/2012)

≡ **5-STAR BUSINESS EXPO:** Working with 4 other local chambers (Bartlett, Addison, Bloomingdale, and Glendale Heights), this business Expo appeals to all types of businesses. A B-to-B event www.fivestarexpo.com (2/10/2012)

≡ **ANNUAL GOLF SCRAMBLE:** This Chamber tradition inspires both the scratch golfer and the duffer to greater heights. A fun, non-competitive event for all to enjoy. One of the most popular in all of DuPage County, they say! Opportunities for sponsorship available to 'get your name out' to over 150 golfers. (6/12/2012)

≡ **"WHAT WOMEN WANT" EXPO:** Women in Business will again present a charming and 'pampering' Expo. It's all about Chocolate, Shopping, Pampering, Awareness and Inspiration at this PINK event. Put your business in front of other business professionals as well as community attendees. (9/22/2012)

≡ **HOLIDAY SOCIAL:** As we draw close to the end of the year, this event provides a last opportunity for our Chamber members to network and wish each other holiday cheer in a lively, social atmosphere. (12/6/2012)

≡ **"PITCH YOUR BUSINESS":** An annual luncheon with baseball theme where members "pitch" 45 seconds about their business to all in attendance, making it *memorable*. (6/6/2012)

≡ **NETWORKING 2.0 AFTER HOURS:** Phenomenal, cutting edge gathering where the chamber world converges with Twitter followers, Facebook friends, and LinkedIn contacts. QR codes and Smartphones activity, too, as well as NETWORKING! (10/25/2012)

OTHER benefits include: Access to business and community leaders, Multi-Chamber luncheons and After Hours networking events, Sponsorship opportunities for various chamber events, eBlasts, Business referrals, membership in the US Chamber of Commerce and more.

Located inside the Holiday Inn | 150 S. Gary Avenue, Carol Stream IL 60188 | 630.665.3325
info@carolstreamchamber.com | carolstreamchamber.com

Follow us on Twitter – [cs_chamber](https://twitter.com/cs_chamber); on our YouTube channel and on Facebook

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Carol Stream Chamber's

the wedding expo

Everyone loves a wedding!! Be a part of this fabulous event where you will meet prospective pairs — newlyweds-to-be. Help them to make their day perfect. This expo is for businesses that are a good fit with "a wedding experience". Show & sell your products & services in the Stratford Ballroom @ the Holiday Inn. Just say "I DO!"



Exhibitor Application

2nd Annual "the wedding expo"
saturday, april 14th, 2012 11:00am - 3:00pm
holiday inn & suites
150 s. gary avenue, carol stream, il (Enter door 6)

Exhibitor Information

Company: _____

Address: _____

City/State/Zip: _____

Phone: (_____) _____

Website: _____

E-Mail: _____ @ _____

Exhibitor personnel - list names for badges (Limit 3):

This is what I plan to offer to appeal to brides/grooms:

Business type (5 words or less):

I understand this is a juried expo and I may not be chosen (checks will be returned). I agree to hold harmless the Carol Stream Chamber and set up my booth before 10:45am and take it down by 3:30pm but no earlier than 3pm. Limited electric is available; I understand that: I must provide my own extension cords, each exhibitor is responsible for setting up and dismantling their booth and that selling will be permitted. I will be responsible for my own sales and terms. As a Tasting Sponsor, I understand I will have to complete a Health Department form and pay a permit fee, as well. Expo will be held rain or shine; no refunds.

Signature: _____

Name: _____

Expo Benefits

- Exhibit or sell your products or services
- Build relationships with chamber & community members
- Network with other exhibitors
- Increase your company's visibility
- Gain experience as exhibitor and/or vendor

➔ **Note: Make a copy of this before mailing**

Exhibitor Fees

I DO...want to be a....

Bag Sponsor for \$400

Event Sponsor for \$250 -

Tasting Sponsor, i.e. provide food samples all day in exchange for my booth fee; Health Dept. permit fees apply.

Sponsors receive an exhibitor table, name on sponsor sign at event, listing on ad in local newspaper, listing in program and on website. (chamber members only)

Exhibitor \$85 Members only includes a 6'x8' space w/skirted banquet table & 2 chairs. 3 Reps per booth maximum.

Non-member Exhibitor for \$350

.....'electrified' booth for an extra \$30

.....'extended' booth (10 ft wide) for an extra \$25 (Limited)

and/or, be a:

"Goodie Bag" Item Donor (Preferred) - no fee (250 items) Chamber members only

"Goodie Bag" Flyer Sponsor for \$25 (250 items to the office before 4/1/12) Chamber members only

Donor of a Door Prize - bring it to the event

Enclose your check payable to:

Carol Stream Chamber of Commerce

OR

Name on Credit Card _____

Exp date: _____ Card#: _____

Sec. Code _____ Payment Zip _____

Payment Address (house/bldg number) _____

Fax, Mail or bring payment to:

150 S. Gary Avenue, Carol Stream, IL 60188

Fax # (630) 665-6965 ←

Expo Schedule

Setup:

9:30-10:45 am

Exhibits Open to Public:

11:00 am-3:00 pm

Admission to Expo:

\$5/attendee or 5 attendees for \$20

Free admission if registered by 4/11

Expo Promotion

An eBlast will be sent to promote and announce the event to our members and area Chambers. Information will be dispersed via Social Media. Press releases will be sent out to local newspapers. An announcement on our website and a local print ad will also be done. Programs with exhibitor and sponsor names will be distributed at the event.

Questions? Call us at 630.665.3325

www.carolstreamchamber.com

Chamber Use: Date Rec'd _____ Num Rec'd _____



CAROL STREAM
Chamber of Commerce

SPECIAL MEMBERSHIP APPLICATION

Name of Company _____ Date _____

Telephone: () _____ Fax: () _____

Primary E-Mail Address ⁺ _____ Website **www.** _____

⁺ Check 1: Include email address on Web **OR** For Chamber Use only _____ Initial here

Address _____

Town/State/Zip: _____

Primary Rep[†] _____ Title _____ E-mail addresses _____

Add'l Rep: _____ Title _____ E-mail addresses _____

[†] Designated single voting member for your business

Quick 1 to 5 Word Business Description _____

BUSINESS CATEGORY: (Similar to a yellow page listing—one to three categories allowed)

Primary Category _____ Secondary Category/Categories _____

COMPANY DESCRIPTION: To be entered in on the Chamber website, so the general public will be able to see what the company has to offer. You may email this to us later or update it at any time. 200 character limit

* **NUMBER OF EMPLOYEES CURRENTLY AT COMPANY:** (full-time considered 1; part-time considered 1/2)

* required

← _____

Consult the rate chart below for the appropriate fee based on your company size, not on participating members.

← ~~One Time Application Fee: \$25.00~~ **Annual Fee** ~~App fee~~ **Total**

<input type="checkbox"/> 1-2 Employees or Non-Profit	\$195	+ \$25 =	\$220
<input type="checkbox"/> 3-10 Employees	\$220	+ \$25 =	\$245
<input type="checkbox"/> 11-24 Employees	\$270	+ \$25 =	\$295
<input type="checkbox"/> 25-99 Employees	\$295	+ \$25 =	\$320
<input type="checkbox"/> >100 Employees	\$395	+ \$25 =	\$420
Non-Profit Organizations:	\$195	+ \$25 =	\$220

 * JOIN THE CS CHAMBER TO BE IN THE *
 * WEDDING EXPO AND WE'LL WAIVE THE \$25 *
 * APPLICATION FEE. *
 * Referred by: _____ *

Checks payable to: **Carol Stream Chamber of Commerce.**

CREDIT CARD INFORMATION:

Name on card _____ Credit card number _____

Billing Address (street # only) _____ Billing Zip _____ Exp ____/____

Card type (circle one): **MC VISA AM EXP DISC** Amount \$ _____

Security code: (last three digits near signature on back ; AMEX - 4 digits on front) _____

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FAX TO: (630) 665-6965

Thank you for your interest in the Carol Stream Chamber. We will be contacting you shortly!